

Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	106121-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106121
Alt Order #	06848655
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		09/03/12 to 09/09/12	4x		-TWTF--				
	KSNV			Tu	09/04/12	:30	4:41 AM		NVSB-TV12-17 Law South	\$200.00		2
	KSNV			W	09/05/12	:30	4:55 AM		NVSB-TV12-24 Cracked Dc	\$200.00		1
	KSNV			W	09/05/12	:30	5:00 AM		NVSB-TV12-24 Cracked Dc	\$200.00		4
	KSNV			Th	09/06/12	:30	4:49 AM		NVSB-TV12-20 Sworn	\$200.00		3
2	KSNV	Wake Up Early Wagners	430a-5a		09/10/12 to 09/16/12	1x		M-----				
	KSNV			M	09/10/12	:30	4:42 AM		NVSB-TV12-24 Cracked Dc	\$50.00		1
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/03/12 to 09/09/12	8x		-TWTF--				
	KSNV			Tu	09/04/12	:30	5:18 AM		NVSB-TV12-20 Sworn	\$600.00		1
	KSNV			Tu	09/04/12	:30	5:26 AM		NVSB-TV12-17 Law South	\$600.00		5
	KSNV			W	09/05/12	:30	5:27 AM		NVSB-TV12-24 Cracked Dc	\$600.00		7
	KSNV			W	09/05/12	:30	5:41 AM		NVSB-TV12-24 Cracked Dc	\$600.00		2
	KSNV			Th	09/06/12	:30	5:11 AM		NVSB-TV12-24 Cracked Dc	\$600.00		8
	KSNV			Th	09/06/12	:30	5:58 AM		NVSB-TV12-24 Cracked Dc	\$600.00		3
	KSNV			F	09/07/12	:30	5:11 AM		NVSB-TV12-20 Sworn	\$325.00		6
	KSNV			F	09/07/12	:30	5:52 AM		NVSB-TV12-20 Sworn	\$325.00		4
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/10/12 to 09/16/12	1x		M-----				
	KSNV			M	09/10/12	:30	5:58 AM		NVSB-TV12-24 Cracked Dc	\$125.00		1
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/10/12 to 09/16/12	2x		M-----				
	KSNV			M	09/10/12	:30	6:23 AM		NVSB-TV12-24 Cracked Dc	\$250.00		1
	KSNV			M	09/10/12	:30	6:43 AM		NVSB-TV12-20 Sworn	\$250.00		2

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INVOICE

Advertiser	Berkley, Shelley for Senate	Invoice #	106121-1
Product	BERKLEY FOR SENATE	Invoice Date	09/16/12
Estimate Number	30S	Invoice Month	September 2012
Station	KSNV	Invoice Period	08/27/12 - 09/10/12
Account Executive	Amy McCreary	Order #	106121
Sales Office	Blair - Philadelphia	Alt Order #	06848655
Sales Region	National	Deal #	
		Order Flight	09/04/12 - 09/10/12

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

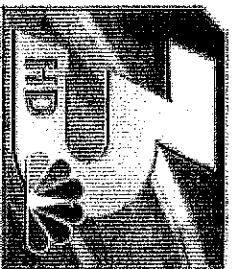
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Today Show	658a-9am		09/03/12 to 09/09/12	4x	-TWTF--				
	KSNV			Tu	09/04/12	:30	7:59 AM	NVSB-TV12-20 Sworn	\$1,500.00		1
	KSNV			W	09/05/12	:30	8:54 AM	NVSB-TV12-24 Cracked D	\$1,500.00		3
	KSNV			Th	09/06/12	:30	8:28 AM	NVSB-TV12-24 Cracked D	\$1,500.00		4
	KSNV			F	09/07/12	:30	8:27 AM	NVSB-TV12-20 Sworn	\$850.00		2
7	KSNV	Today Show	658a-9am		09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	7:58 AM	NVSB-TV12-24 Cracked D	\$350.00		1
	KSNV			M	09/10/12	:30	8:35 AM	NVSB-TV12-24 Cracked D	\$350.00		2
8	KSNV	M-F Today Show II	9-10a		09/10/12 to 09/16/12	1x	M-----				
	KSNV			M	09/10/12	:00			\$125.00	See MG 8.2	1
	KSNV			M	09/10/12	:30	9:28 AM	NVSB-TV12-24 Cracked D	\$200.00	MG for 8.1 09/10	2
10	KSNV	Noon News	12-1230pm		09/10/12 to 09/16/12	1x	M-----				
	KSNV			M	09/10/12	:30	12:19 PM	NVSB-TV12-24 Cracked D	\$175.00		1
11	KSNV	Noon News	12-1230pm		09/03/12 to 09/09/12	4x	-TWTF--				
	KSNV			Tu	09/04/12	:30	12:20 PM	NVSB-TV12-17 Law South	\$425.00		1
	KSNV			W	09/05/12	:30	12:08 PM	NVSB-TV12-24 Cracked D	\$425.00		2
	KSNV			Th	09/06/12	:30	12:11 PM	NVSB-TV12-24 Cracked D	\$425.00		4
	KSNV			F	09/07/12	:30	12:28 PM	NVSB-TV12-24 Cracked D	\$425.00		3
12	KSNV	The Agenda 1230pm	1230-1p		09/10/12 to 09/16/12	1x	M-----				

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 #602
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Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	106121-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106121
Alt Order #	06848655
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

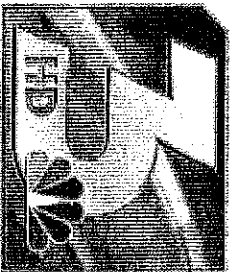
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	The Agenda 1230pm	1230-1p									
	KSNV				09/03/12 to 09/09/12	4x		-TWTF--				
	KSNV			Tu	09/04/12	:30	12:55 PM	NVS8-TV12-20 Sworn		\$325.00		1
	KSNV			W	09/05/12	:30	12:39 PM	NVS8-TV12-24 Cracked D		\$325.00		2
	KSNV			Th	09/06/12	:30	12:46 PM	NVS8-TV12-24 Cracked D		\$325.00		4
	KSNV			F	09/07/12	:30	12:56 PM	NVS8-TV12-24 Cracked D		\$325.00		3
13	KSNV	The Agenda 1230pm	1230-1p									
	KSNV				09/10/12 to 09/16/12	1x		M-----				
	KSNV			M	09/10/12	:00				\$190.00	Unresolved	1
14	KSNV	Dr Phil	3-4p									
	KSNV				09/03/12 to 09/09/12	4x		-TWTF--				
	KSNV			Tu	09/04/12	:30	3:56 PM	NVS8-TV12-17 Law South		\$450.00		2
	KSNV			W	09/05/12	:30	3:44 PM	NVS8-TV12-24 Cracked D		\$450.00		3
	KSNV			Th	09/06/12	:30	3:45 PM	NVS8-TV12-24 Cracked D		\$450.00		1
	KSNV			F	09/07/12	:30	3:31 PM	NVS8-TV12-24 Cracked D		\$450.00		4
15	KSNV	Dr Phil	3-4p									
	KSNV				09/10/12 to 09/16/12	1x		M-----				
	KSNV			M	09/10/12	:30	3:13 PM	NVS8-TV12-24 Cracked D		\$225.00		1
16	KSNV	4PM NEWS (1 hour)	4-5pm									
	KSNV				09/10/12 to 09/16/12	1x		M-----				
	KSNV			M	09/10/12	:30	4:50 PM	NVS8-TV12-20 Sworn		\$300.00		1
17	KSNV	4PM NEWS (1 hour)	4-5pm									
	KSNV				09/03/12 to 09/09/12	3x		-T-TF--				
	KSNV			Tu	09/04/12	:30	4:55 PM	NVS8-TV12-20 Sworn		\$700.00		1

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Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	106121-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106121
Alt Order #	06848655
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	4PM NEWS (1 hour)	4-5pm	Th	09/06/12	:30	4:44 PM	NVSB-TV12-24 Cracked D	\$700.00		2
	KSNV			F	09/07/12	:30	4:50 PM	NVSB-TV12-24 Cracked D	\$700.00		3
18	KSNV	M-F Early News	5-630p	to	09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	6:22 PM	NVSB-TV12-24 Cracked D	\$375.00		2
	KSNV			M	09/10/12	:30	6:28 PM	NVSB-TV12-24 Cracked D	\$375.00		1
19	KSNV	M-F Early News	5-630p	to	09/03/12 to 09/09/12	3x	-T-TF--				
	KSNV			Tu	09/04/12	:30	5:22 PM	NVSB-TV12-17 Law South	\$1,200.00		1
	KSNV			Th	09/06/12	:30	5:15 PM	NVSB-TV12-20 Sworn	\$1,200.00		3
	KSNV			F	09/07/12	:30	5:15 PM	NVSB-TV12-24 Cracked D	\$1,000.00		2
20	KSNV	News 3 in Prime	7-10pm	to	09/03/12 to 09/09/12	1x	-----S				
	KSNV			Su	09/09/12	:30	9:16 PM	NVSB-TV12-20 Sworn	\$600.00		1
21	KSNV	M-F Jeopardy	630-7pm	to	09/10/12 to 09/16/12	1x	M-----				
	KSNV			M	09/10/12	:30	6:36 PM	NVSB-TV12-20 Sworn	\$375.00		1
22	KSNV	M-F Wheel of Fortune	7-730pm	to	09/10/12 to 09/16/12	1x	M-----				
	KSNV			M	09/10/12	:00			\$375.00	Unresolved	1
23	KSNV	Face to Face w/ J. Ralston	730-758pm	to	09/03/12 to 09/09/12	1x	----F--				
	KSNV			F	09/07/12	:30	7:40 PM	NVSB-TV12-20 Sworn	\$800.00		1

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Sales Region	National	Deal #	
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		Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	Face to Face w/ J.Ralston	730-758pm		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	7:45 PM	NVS8-TV12-24 Cracked D	\$200.00		1
25	KSNV	WKND Jeop/Wheel	630-730pm		09/03/12 to 09/09/12	2x	-----S-				
				Sa	09/08/12	:30	6:35 PM	NVS8-TV12-20 Sworn	\$225.00		2
				Sa	09/08/12	:30	7:17 PM	NVS8-TV12-24 Cracked D	\$225.00		1
26	KSNV	Vegas Inc.	6:30-8pm		09/03/12 to 09/09/12	1x	-----S-				
				Sa	09/08/12	:30	7:52 PM	NVS8-TV12-24 Cracked D	\$150.00		1
27	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	4x	-TWTF--				
				Tu	09/04/12	:30	11:26 PM	NVS8-TV12-20 Sworn	\$1,100.00		1
				W	09/05/12	:30	11:25 PM	NVS8-TV12-24 Cracked D	\$1,100.00		3
				Th	09/06/12	:30	11:12 PM	NVS8-TV12-20 Sworn	\$1,100.00		2
				F	09/07/12	:30	11:13 PM	NVS8-TV12-24 Cracked D	\$1,100.00		4
28	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	11:29 PM	NVS8-TV12-24 Cracked D	\$400.00		1
29	KSNV	Tonight Show	1135p-1237a		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	11:49 PM	NVS8-TV12-20 Sworn	\$175.00		1
30	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	2x	-----S				
				Sa	09/08/12	:30	11:23 PM	NVS8-TV12-24 Cracked D	\$400.00		1

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Sales Region	National

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30	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	Su	09/09/12	:30	11:15 PM	NVSB-TV12-24 Cracked Dr	\$400.00		2
31	KSNV	News 3 Sunrise SATURDAY	6a-7a	Sa	09/08/12	:30	6:55 AM	NVSB-TV12-24 Cracked Dr	\$150.00		1
32	KSNV	Saturday Today	7a-9am	Sa	09/08/12	:30	7:27 AM	NVSB-TV12-20 Sworn	\$225.00		1
33	KSNV	Sunday Today	7a-8am	Su	09/09/12	:30	7:57 AM	NVSB-TV12-24 Cracked Dr	\$225.00		2
34	KSNV	Saturday Night Live	1130pm-1:02am	Sa	09/08/12	:30	11:57 PM	NVSB-TV12-24 Cracked Dr	\$550.00		1
35	KSNV	Sunday Today	7a-8am	Su	09/09/12	:30	7:25 AM	NVSB-TV12-24 Cracked Dr	\$200.00		1
36	KSNV	News 3 Today	9a-930am	Su	09/09/12	:30	9:16 AM	NVSB-TV12-24 Cracked Dr	\$175.00		1
37	KSNV	Sa-Su Early News	5pm-630pm	Sa	09/08/12	:30	6:13 PM	NVSB-TV12-24 Cracked Dr	\$225.00		1
41	KSNV	Saturday Prime 8-9pm	8-9pm	Sa	09/08/12	:30	8:26 PM	NVSB-TV12-20 Sworn	\$800.00		1

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate	Invoice #	106121-1
Product	BERKLEY FOR SENATE	Invoice Date	09/16/12
Estimate Number	30S	Invoice Month	September 2012
Station	KSNV	Invoice Period	08/27/12 - 09/10/12
Account Executive	Amy McCreary	Order #	106121
Sales Office	Blair - Philadelphia	Alt Order #	06848655
Sales Region	National	Deal #	
		Order Flight	09/04/12 - 09/10/12

Billing Address:
 Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
43	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a									
				to								
	KSNV			09/03/12 to 09/09/12	1x	-----S						
				Su	09/09/12	:30	11:45 PM	NVS8-TV12-24	Cracked Dr	\$200.00		1
44	KSNV	Days of our Lives	1258p-2pm									
				to								
	KSNV			09/10/12 to 09/16/12	1x	M-----						
				M	09/10/12	:30	2:00 PM	NVS8-TV12-24	Cracked Dr	\$275.00		1
45	KSNV	Sunday Today	7a-8am									
				to								
	KSNV			09/03/12 to 09/09/12	1x	-----S						
				Su	09/09/12	:30	7:28 AM	NVS8-TV12-20	sworn	\$325.00		1

Aired Spots 72

<u>Gross Total</u>	\$35,425.00
<u>Agency Commission</u>	\$5,313.75
<u>Net Amount Due</u>	\$30,111.25
<u>Payment Terms 30 Days</u>	

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